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## ***For Immediate Release***

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## **Treeline Garden Center Opens New Karen Rossi Gallery**

Vernon, Conn.—Treeline Garden Center is having a Grand Opening of a new Karen Rossi Gallery on Thursday, November 6, from 6:00-8:00 p.m. The Gallery will showcase Rossi's original works of art and also feature a majority of her licensed products for sale. Karen will be at the event dressed as one of her Fanciful Flights characters and signing guest's Rossi pieces, the proceeds of which will benefit local area charities.

Treeline Garden Center's Karen Rossi Gallery will be set up in three themed sections. The first will be a gourmet section with products from the artist's "Stir Crazy" line on which the Chef character appears. Treeline will also be exclusively offering Karen's Primitive Artisan plates for sale, the only other retailer of this product besides the on-line Karen Rossi E-Store. The second section will feature garden products from NCE including Rossi's much-adored sun catchers and garden stepping-stones. Also in the garden section will be Rossi's large Uncle Sam sculpture set up as a part of a landscaped display, showcasing the marriage of Rossi sculpture with Treeline's landscaping expertise. The third section will be a more personal section, in which guests will be able to choose a Flight character to be personalized and signed by Karen. Guests will be able to request hair and eye color as well as choose additional charms for the

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Flight. Of this exclusive special offering Karen said, “Fans have always asked for specialty Flights, and I thought that in celebration of the Grand Opening that it would be the perfect opportunity to offer them.”

The event will also feature the unveiling of new Karen Rossi Studios scarves. They are made of shimmering material with a line of crystal beads on the ends and feature the Angel, Jungle Shopper, Gardener or Mrs. Claus character. This will be the first time the public will be able to see and pre-order the scarves.

Treeline's professional gardening and landscaping staff will be on hand at the opening to answer gardening questions. Maneeley's Banquet and Catering will be catering the event. The event is open to the public, and guests are encouraged to come early.

Karen Rossi is the founder and owner of Rossi Studios, Windsor Locks, Conn. She is recognized worldwide for her charming, highly original portraits and metal sculptures of people, places and lifestyles, which can be found in more than 100 galleries in the United States, Europe, Japan, Hong Kong, Singapore, Thailand and the Caribbean, et al, as well as in many private and public collections. Rossi's growing licensee list includes Bernina (embroidery sewing cards), Great American Puzzle Factory, New Creative Enterprises (cast resin garden gifts and accessories), SCI Promotion (cosmetic bags), and Silvestri (decorative home accents, jewelry, chimes, etc.) For more information, visit [www.karenrossi.com](http://www.karenrossi.com).

Treeline is a garden and landscaping specialty store that also runs a garden landscape design installation program called Design Installation Guarantee, or “DIG.” In addition to the many trees, flowers, and shrubs that they offer, they also offer new and unique gifts. This is the first year that they will introduce a Christmas shop, some of the highlights of the shop being beautiful handmade garden gifts, pre-lighted Christmas trees, and Treeline's very own life-size Christmas dancing bear, which you should be sure not to miss!

*Karen Rossi is a registered trademark of Karen Rossi, LLC.*